



Trans Unity Coalition

Social Media Opportunity - Collaborative Highlight

Be featured on Trans Unity Coalition's social media!



Full list of our links: <https://linktr.ee/transunity>

Our social media team hosts a weekly Wednesday segment highlighting other trans and queer non-profits doing great work in our country. Because of our national presence, all posts we make benefit from added visibility across the country, bringing in extra eyes and followers to your mission.

If you would like a social media shout out, please use this guide to follow up with our team with the following information:

- 1) A preferred image to use (.jpg/.jpeg, .png, .gif, .pdf, .heif). Please avoid low quality images.
- 2) A 2-3 sentence bio you would like us to use. Include a unique service, program, value, or cool fact.
- 3) A list of your organization's social media handles (if any) so that we may tag your team across multiple platforms.

Each post focuses on one non-profit at a time, with one posted per week, and you will be placed on a running queue when we have other posts lined up. If your post has specific needs with respect to timing, please let us know asap.